

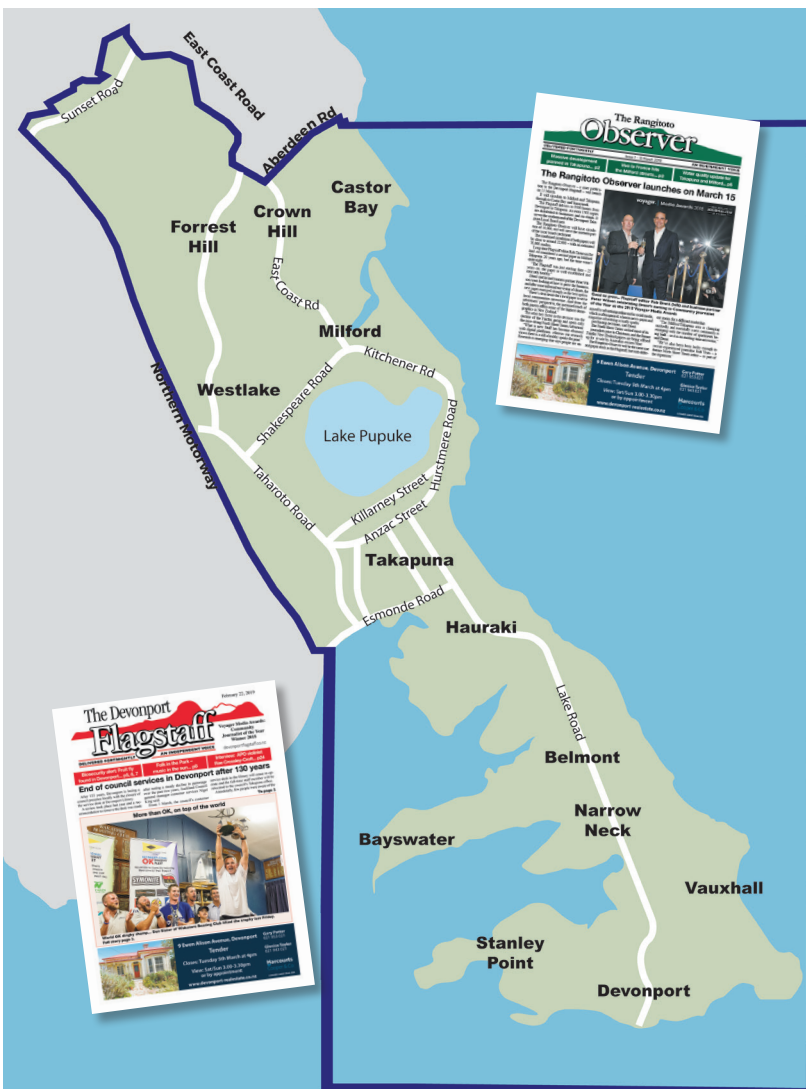
Rangitoto Observer and Devonport Flagstaff Advertising Rates

2020 Single Paper Rates		
SIZES	CASUAL	CONTRACT ¹
Full page	\$940	\$830
Half page	\$650	\$540
1/3 page	\$475	\$380
1/6 page	\$335	\$290
1/9 page	\$190	\$155
1/12 page	\$145	\$125

2020 Double Paper Rates			
SIZES	CASUAL	CONTRACT ¹	BEST RATE ²
Full page	\$845	\$745	\$710
Half page	\$585	\$485	\$460
1/3 page	\$425	\$340	\$325
1/6 page	\$300	\$260	\$250
1/9 page	\$170	\$135	\$125
1/12 page	\$130	\$110	\$105

1. Contract rates apply to 6 advertisements of more. 2. Best Rate is for those who want to be in every edition of both the Flagstaff and the Observer for a year.

Rangitoto Observer and Devonport Flagstaff Distribution Map



Quick Facts

- 4% of regional population
- Median age 39.7 years
- 28,340 employees work the local board area
- 76% European
20% Asian
5% Māori
2% Pacific
- 38% born overseas
- Median household income \$85,800
- 64% of residents employed
- 8787 businesses in the local board area (2015)

