



Advertisements can be published in either colour or black and white (B&W) and inserted on a casual or a contract basis (six issues or more).

Sizes and prices

All dimensions are quoted in millimetres (mm) and are height x width. The illustrations below are examples and ads are 'run of paper' and may be placed at any position on the page. Prices are GST exclusive and are per insertion.

Full Page

<p>Casual</p> <p>Colour \$940</p> <p>B&W \$830</p>	240 x 171
<p>Contract</p> <p>Colour \$830</p> <p>B&W \$710</p>	

Half Page

<p>Casual</p> <p>Colour \$650</p> <p>B&W \$560</p>	120 x 171
<p>Contract</p> <p>Colour \$540</p> <p>B&W \$450</p>	

Third Page

Square

<p>Casual</p> <p>Colour \$475</p> <p>B&W \$415</p>	120 x 112
<p>Contract</p> <p>Colour \$380</p> <p>B&W \$325</p>	

Strip

<p>Casual</p> <p>Colour \$475</p> <p>B&W \$415</p>	80 x 171
<p>Contract</p> <p>Colour \$380</p> <p>B&W \$325</p>	

Tower

<p>Casual</p> <p>Colour \$475</p> <p>B&W \$415</p>	240 x 55
<p>Contract</p> <p>Colour \$380</p> <p>B&W \$325</p>	

Sixth Page

<p>Casual</p> <p>Colour \$335</p> <p>B&W \$240</p>	120 x 55
<p>Contract</p> <p>Colour \$290</p> <p>B&W \$235</p>	

Ninth Page

<p>Casual</p> <p>Colour \$190</p> <p>B&W \$155</p>	80 x 55
<p>Contract</p> <p>Colour \$155</p> <p>B&W \$130</p>	

Twelfth Page

<p>Casual</p> <p>Colour \$145</p> <p>B&W \$125</p>	60 x 55
<p>Contract</p> <p>Colour \$125</p> <p>B&W \$110</p>	

Packages

BUSINESS PROFILE PACKAGE \$1,350 excl. GST

This exclusive offer, which runs for four consecutive editions, comprises a FULL Page advertorial in the first edition, and a sixth page advertisement in the next three editions. A photo and interview for the advertorial are both included free of charge.

TRADES & SERVICES / PROFESSIONAL SERVICES

Twelfth Page	Colour	B&W
6 issues or more	\$95	\$83
12 month period	\$83	\$71

Classifieds

\$20.00 for the first 15 words, then \$0.50 per word thereafter. Classified ads must be submitted by email to sales@devonportflagstaff.co.nz, or in person at The Flagstaff office (Suite 1, Level 1, 9 Wynyard St, Devonport).